



# Hoffman Estates Press Release

**FOR IMMEDIATE RELEASE**

## **Village of Hoffman Estates Wins National Safe and Sustainable Snowfighting Award**

February 6, 2018 - The Village of Hoffman Estates has won a 2017 Safe and Sustainable Snowfighting award from the Salt Institute for excellence in environmental consciousness and effective management in the storage of winter road salt.

Clear winter roads protect lives and commerce. Every winter, more than 116,000 Americans are injured and over 1,300 killed as a result of pavement that is snow, slush or ice covered, according to the federal government. But a study of highways in Snow Belt states showed that road salt reduces crashes by up to 88 percent.

When the direct and indirect impact of road shutdowns on the broader economy is factored in, road salt becomes even more valuable. A one-day major snowstorm can cost a state \$300-\$700 million in direct and indirect costs, lost commerce and productivity. In fact, deicing pays for itself within the first 25 minutes after the salt is spread—making proper salt storage and timely deicing a smart investment.

“The Village’s Public Works Department is extremely conscience of both cost and environmental factors when it comes to keeping our roads, and ultimately our residents, safe,” says Mayor William McLeod. “I am proud of the service this Department continues to provide and applaud them for their success in the area of snow and ice management.”

“These facilities have cleared a high bar,” said Salt Institute President Lori Roman. “For example, in minimizing salt runoff alone, ten specific recommendations must be met.”

About 17 million tons of deicing salt is applied to roadways in the U.S. each year and another six million tons are spread in Canada. Having enough road salt on hand before storms hit requires advance planning and facilities that provide safe and efficient storage. Winners must also display proper maintenance and good housekeeping practices.

“The familiar sight of trucks spreading salt on icy winter roads gives motorists reassurance, as it should,” said Roman. “If that salt was stored in and spread by a facility honored with a Safe and Sustainable Snowfighting award, motorists have the added assurance of knowing the utmost care has been taken to protect public safety and the environment.”

Only 85 local agencies in the U.S. and Canada received this recognition, including 9 new recipients. A complete list by state is available from the Salt Institute.

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