

The logo of the Village of Hoffman Estates is visible in the background of the top section. It features a circular seal with the text "VILLAGE OF HOFFMAN ESTATES" around the perimeter and a large letter "H" in the center, surrounded by a laurel wreath. The year "1955" is also visible at the bottom of the seal.

Hoffman Estates

Press Release

Police participate in “Click It or Ticket” campaign

The Hoffman Estates Police Department will participate in the 2008 “Click It or Ticket” national campaign from May 16 to June 1. The police department’s goal is to save lives and prevent injuries due to motor vehicle crashes throughout the Village, and to increase safety belt use through enforcement and education.

The campaign is designed to send a strong message – if you won’t buckle up to save your life, then buckle up to save yourself a ticket. It is based on a proven public health model to increase belt use called “high-visibility enforcement.”

“The only proven way to get significant increases in belt use and ultimately save lives is through high-visibility enforcement, including targeted and intense advertising to alert people to the enforcement,” said Assistant Chief Steve Casstevens.

During the “Click It or Ticket” campaign, officers will be intensifying enforcement of safety belt laws and child passenger safety laws by setting up Occupant Protection Enforcement Zones as well as saturation patrols. Drivers failing to restrain themselves and their child passengers will be ticketed according to the law. The additional enforcement was funded through a grant from the Illinois Department of Transportation’s Division of Traffic Safety.

This campaign is a reminder to all of us that buckling up may save our lives and can save us a ticket. It only takes a moment – please buckle up everyone, every trip, every time.

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